

SEBASTIAN

Senior Product Manager | Growth, E-commerce & Digital Transformation

Sebastian Flores Hernandez

Queretaro, MX

Current role: Senior Product Manager

Company: Ben & Frank

Markets: MX / CL / CO / Bombavista

Summary: Product leader with 10+ years driving D2C e-commerce growth, product strategy, engineering

Focus: growth, headless commerce, conversion funnels, search and discovery, launch operations, anal

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